



# Buy Your BACK-TO- SCHOOL SUPPLIES



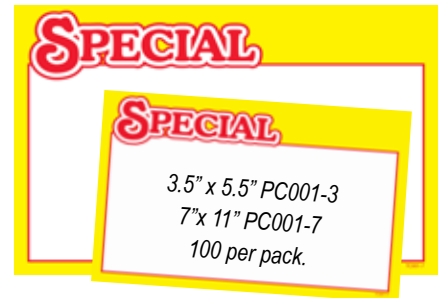
## GREAT TRENDS TO HELP YOU SELL



**As schools plan their back to session strategy, position your business with all the right moves:**

- Hand out fun labels to your young customers to encourage and remind them that we are still in this together
- Stock shelves with school-friendly lunch snacks
- Fill cold cases with delicious sandwiches and salads
- Add customer-approved safety sealed labels on all packaging
- Showcase your products with uniform signage

**Connect with our experts to start your planning efforts.**



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