



**Bollin
Label
Systems**

*Quality Labels,
Effective Solutions for*

FOOD PROCESSORS



“ Today’s consumers want to know what’s inside, how it was made and who made it before they buy your products. ”

www.foodprocessing.com/articles





Create a Private Label

Consumers now view private label brands as being equivalent to or substitutable for multinational brands.

77%

of consumers say their experience with a private label brand was better or the same as preferred brand.**

81%

of consumers buy private label products every time or almost every time they visit the grocery store.~

85%

of consumers trust private brands as much as national brands.~

**School of Hospitality Administration. ~XTalks

Test a Product Label

Save in money, storage, and printing costs by making shorter runs.

*Economic Research Service

an average **20,000** new food & beverage products are introduced each year.*

Interact With Your Brand

The main purpose of QR codes on product labels is to give your customers an easier opportunity to connect digitally with your

physical products. QR codes give you more reach and make your brand more accessible.

QR codes provide a whole new digital possibility for remarketing and upselling other products and services.



We Provide Expert Label Solutions For...

- Juices
- Craft beer
- Wine and spirits
- Snack foods
- Dressings
- Soups + Stews
- Meats
- Poultry
- Seafoods
- Sauces
- Condiments
- Cheeses
- Dairy
- + Many More

Bollin Label Systems

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LET US HELP YOU

Design a Better Label

FOOD PROCESSOR
LABEL SOLUTIONS



Label Customization



- Improve your brand identity
- Promote customer satisfaction
- Increases perceived service quality
- Ultimately create customer trust & customer loyalty



BOLLIN.COM | FOR MORE INFORMATION AND A CUSTOM QUOTE:



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